



ND FFA Score Card Prepared Public Speaking

Rank

Contestant Name

Chapter

Manuscript Rubric – 20 Points				Points Earned	Judges' Comments
Indicators	Very strong evidence skill is present	Moderate evidence skill is present	Strong evidence skill is not present	Points Earned	Judges' Comments
Manuscript Content Current/ Relevant Topic 10	Topic reflects an issue facing the industry of agriculture 10-8	Topic address an issue that is dated. 7-4	Topic addresses an issue that is unrelated to the industry 3-0		
5	Strong introduction, body, and conclusion layout and lacking grammatical errors. 5-4	Minimum grammatical errors 3-2	Obvious grammatical errors 1-0		
Format/ Bibliography 5	Double spaced, 8 ½" x 11", 12-point font with 1" margins included bibliography 5-4		Missing all format and bibliography requirements 1-0		
Oral Communication – 40 points					
A. Examples 5	<i>Examples are vivid, precise and clearly explained.</i> Examples are original, logical and relevant. 5-4	<i>Examples are usually concrete, sometimes needs clarification.</i> Examples are effective, but need more originality or thought. 3-2	<i>Examples are abstract or not clearly defined.</i> Examples are sometimes confusing, leaving the listeners with questions. 1-0		
B. Being detail-oriented 5	<i>Is able to stay fully detail-oriented.</i> Always provides details which support the issue; is well-organized. 5-4	<i>Is mostly good at being detail-oriented.</i> Usually provides details which are supportive of the issue; displays good organizational skills. 3-2	<i>Has difficulty being detail-oriented.</i> Sometimes overlooks details that could be very beneficial to the issue; lacks organization. 1-0		
C. Connect and articulate facts and issues 5	<i>Exemplary in connecting facts and issues and articulating how they impact the issue locally and globally.</i> Possesses a strong knowledge base and is able to effectively articulate information regarding related facts and current issues. 5-4	<i>Sufficient in connecting facts and issues and articulating how they impact the issue locally and globally.</i> Possesses a good knowledge base and is able to, for the most part, articulate information regarding related facts and current issues. 3-2	<i>Has difficulty with connecting facts and issues and articulating how they impact the issue locally and globally.</i> Possesses some knowledge base but is unable to articulate information regarding related facts and current issues. 1-0		
D. Speaking without Hesitation 10	<i>Speaks very articulately without hesitation.</i> Never has the need for unnecessary pauses or hesitation when speaking. 10-8	<i>Speaks articulately, but sometimes hesitates.</i> Occasionally has the need for a long pause or moderate hesitation when speaking. 7-4	<i>Speaks articulately, but frequently hesitates.</i> Frequently hesitates or has long, awkward pauses while speaking. 3-0		
E. Command of Audience 10	Speaker uses power of presentation to engage and captivate the audience with the message of the speech. 10-8	Speaker presents speech as mere repeating of facts and speech comes across as a report. 7-4	Speaker bores the audience with lack of enthusiasm power to deliver the speech. 3-0		
F. Tone 5	<i>Appropriate tone is consistent.</i> Speaks at the right pace to be clear. Pronunciation of words is very clear and intent is apparent. 5-4	<i>Appropriate ton is usually consistent.</i> Speaks at the right pace most of the time, but shows some nervousness. Pronunciation of words is usually clear, sometimes vague. 3-2	<i>Has difficulty using an appropriate tone.</i> Pace is too fast; nervous Pronunciation of words is difficult to understand; unclear. 1-0		
Subtotal					Over

Indicators	Very strong evidence skill is present	Moderate evidence skill is present	Strong evidence skill is not present	Points Earned	Judges' Comments
Non-verbal Communication – 20 points					
A. Attention (eye contact) 5	<i>Eye contact constantly used as an effective connection.</i> Constantly looks at the entire audience (90-100% of the time)	<i>Eye contact is mostly effective and consistent.</i> Mostly looks around the audience (60-80% of the time)	<i>Eye contact does not always allow connection with the speaker.</i> Occasionally looks at someone or some groups (less than 50% of the time)	5-4 3-2 1-0	
B. Mannerisms 5	<i>Does not have distracting mannerisms that affect effectiveness.</i> No nervous habits.	<i>Sometimes has distracting mannerisms that pull from the presentation.</i> Sometimes exhibits nervous habits or ticks.	<i>Have mannerisms that pull from the effectiveness of the presentation.</i> Displays some nervous habits – fidgets or anxious ticks.	5-4 3-2 1-0	
C. Gestures 5	<i>Gestures are purposeful and effective.</i> Hand motions are expressive and used to emphasize talking points. Great posture (confident) with positive body language.	<i>Usually uses purposeful gestures.</i> Hands are sometimes used to express or emphasize. Occasionally slumps; sometimes negative body language.	<i>Occasionally gestures are used effectively.</i> Hands are not used to emphasize talking points; hand motions are sometimes distracting. Lacks positive body language; slumps.	5-4 3-2 1-0	
D. Well-poised 5	<i>Is extremely well-poised.</i> Poised and in control at all times.	<i>Usually is well-poised.</i> Poised and in control most of the time, rarely loses composure.	<i>Isn't always well-poised.</i> Sometimes seems to lose composure	5-4 3-2 1-0	
Response to Questions – 20 points					
A. Speaking unrehearsed (question and answer) 10	<i>Speaks unrehearsed with comfort and ease.</i> Is able to speak quickly with organized thoughts and concise answers.	<i>Speaks unrehearsed mostly with comfort and ease, but sometimes seems nervous or unsure.</i> Is able to speak effectively, has to stop and think, and sometimes gets off focus.	<i>Shows nervousness or seems unprepared when speaking unrehearsed.</i> Seems to ramble or speaks before thinking.	10-8 7-4 3-0	
B. Demonstrates knowledge of topic 10	<i>Answer shows thorough knowledge of the subject of the speech.</i> Supports answer with strong evidence.	<i>Answer shows some knowledge of the subject.</i> Some evidence, but lacking in strength.	<i>Answer shows little knowledge of the subject.</i> Evidence is lacking to support the answer.	10-8 7-4 3-0	
Gross Total Points					
General Comments:					
Deductions					
(100 Points Possible) Net Total Points					
1 point per 10 seconds under 6 min or over 8 min					
5:50-5:59= -1 pt		8:01-8:10= -1			
5:40-5:49= -2 pt		8:11-8:20= -2			
5:30-5:39= -3 pt		8:21-8:30= -3			