

2023–2024 North Dakota FFA Association Program of Activities

Start Date: August 1st 2023

End Date: July 31st 2024

Activity #1

Activity Name: Blue Jacket Frequency

Description
This is an exciting opportunity for FFA chapters and members to showcase their creativity, communication skills, and passion for agriculture and FFA through our Radio Public Service Announcement Challenge (PSA), Blue Jacket Frequency! We invite you to participate in this engaging challenge designed to amplify the voices of FFA members and spread awareness.

Goals:

Goal 1
<ul style="list-style-type: none">• Have at least 1 chapter from each district submit content to be showcased on the Blue Jacket Frequency.
Plan of Action 1
<ul style="list-style-type: none">• Create Cognito for submissions• Send Blue Jacket Frequency out to chapters.• Remind advisors about the Blue Jacket Frequency
Outcome Evaluated and Reported 1
<ul style="list-style-type: none">•

Goal 2
<ul style="list-style-type: none">• Showcase each circle of the FFA three-circle model each month to showcase all areas of Agricultural Education.
Plan of Action 2
<ul style="list-style-type: none">• Create prompts for teachers to use with their students.• Encourage teachers and students to submit a sound clip to be featured.
Outcome Evaluated and Reported 2

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Accomplishments

- We posted 26 Blue Jacket Frequency clips as of 3/12/2024, but they were all done by State Officers.

Future Recommendations

- Have a place on the website for teachers and students to refer back to easily.

Activity #2

Activity Name: Tagged To Lead

Description
<p>The "Tagged to Lead North Dakota" project is an innovative initiative to identify and highlight exceptional FFA members who exhibit outstanding leadership potential and qualities necessary to serve as a future ND State FFA Officer. The project operates on the premise of recognizing and tagging exceptional FFA members within local chapters across North Dakota. FFA Advisors play a pivotal role in tagging those who exhibit remarkable dedication, leadership skills, passion for agriculture, and a commitment to serving their communities.</p> <p>Each chapter packet includes three "Tagged to Lead North Dakota" postcards with three exclusive pins. Advisors should identify FFA members of any grade level and then "tag" them as potential future candidates. "Tagged to Lead North Dakota" is not only about identifying potential leaders but also about empowering and nurturing their skills to lead effectively. By recognizing and supporting these outstanding FFA members, this project aims to foster a strong pipeline of capable leaders dedicated to advancing agriculture and the FFA's mission within the state of North Dakota.</p>

Goals:

Goal 1
<ul style="list-style-type: none">Send each school "Tagged to Lead" pins and postcards to use with students.
Plan of Action 1
<ul style="list-style-type: none">Design the pin & price themDesign the postcardsOrder bothPut the pins on the postcardsMail to teachers
Outcome Evaluated and Reported 1
<ul style="list-style-type: none">We send 3 Tagged to Lead postcards/pins to each chapter.

Goal 2
<ul style="list-style-type: none">Have FFA Chapters post who they tagged on social media.
Plan of Action 2
<ul style="list-style-type: none">Encourage Ag Teachers to post on social media

- Monitor social media and share posts that FFA Chapters post
- Post on North Dakota FFA when pictures are submitted to us.

Outcome Evaluated and Reported 2

We had many chapters that submitted pictures and we posted them. We also had FFA chapters that posted as well.

Accomplishments

- Made awesome pins that were well loved!
- Every ND FFA chapter received 3 Tagged to Lead Pins and Postcards.
- Seeing FFA members wearing the pins at other FFA events.

Future Recommendations

- Create a place where people could nominate students and we would mail them a Tagged to Lead pin and card.

Activity #3

Activity Name: Coin War at State Leadership Conference

Description
<ul style="list-style-type: none">The 2023 North Dakota FFA Leadership Conference Community Service Project is Change for Hunger Coin War: East Side vs. West Side. Chapters are challenged to donate money that will be donated to the Great Plains Food Bank. The side that donates the most money is declared the winner.

Goals:

Goal 1
<ul style="list-style-type: none">Have at least 15 chapter participate in this activity
Plan of Action 1
<ul style="list-style-type: none">Encourage chapters to donate.Shoutout chapters on social media and show how they are raising money.Create prizes for the winners as an incentive.
Outcome Evaluated and Reported 1
<ul style="list-style-type: none">The total amount raised what \$3,538 by 15 different chapters. The winner was the East Side with the top chapter being Richland 44.

Goal 2
<ul style="list-style-type: none">Create a fun an engaging activity for the chapter that wins the takeover by the FFA Officers.
Plan of Action 2
<ul style="list-style-type: none">We will select the takeover winners.We will coordinate a date.Plan the activities.Order prizes for students.Have officer meeting to talk about the visit.Attend the takeover.
Outcome Evaluated and Reported 2
<ul style="list-style-type: none">We had 5 officers go to Granville to do the Chapter Takeover.

Accomplishments

- Raised over \$3,000 and exceeded our goal of 12 chapters participating.

Future Recommendations

Activity #4

Activity Name: Mystery FFA Chapter

Description
FFA members are challenged to use resources found on the ND FFA Website to determine which ND FFA Chapter the clues are referring to. This would make a perfect FFA meeting activity! Break students into groups and give each group the Mystery FFA Chapter Clues; let them know that devices are needed. Each group will make a guess on who they think the mystery chapter is. Once all the groups have shared who they think the mystery chapter is, have students use their parliamentary procedure skills to vote on the final guess. The State FFA Office will send prizes to one chapter who guesses correctly!

Goals:

Goal 1
<ul style="list-style-type: none">• Have at least 10 schools participate and guess the Mystery FFA Chapter.
Plan of Action 1
<ul style="list-style-type: none">• We will place directions in the North Dakota National FFA Week Implementation Guide.• We will email teachers before National FFA Week and during to remind them to submit their guesses.
Outcome Evaluated and Reported 1
We had 22 FFA Chapters participate. 16 of them got the answer correct. 6 of them guessed incorrectly. Our winner was Beulah FFA.

Goal 2
<ul style="list-style-type: none">• Create a fun an engaging lesson that is ready to use for teachers during National FFA Week.
Plan of Action 2
<ul style="list-style-type: none">• Pick an FFA Chapter.• Find clues that could be found on our website.• Create a worksheet for teachers to use.• Create a place for them to record answers.
Outcome Evaluated and Reported 2

- We created a worksheet that teachers could use in class or at an FFA meeting to figure out what the Mystery FFA Chapter was.

Accomplishments

- We had great participation from teachers and collaboration on how to make it a fun and engaging activity.

Future Recommendations

Activity #5

Activity Name: Flat State Advisor

Description
<p>The Flat ND State Advisor project is an engaging and educational activity designed for FFA chapters to celebrate National FFA Week. Inspired by the beloved "Flat Stanley" concept, this project aims to bring your State FFA Advisor to life in a fun and educational way.</p> <p>The idea is simple yet powerful: each chapter will receive a Flat ND State Advisor cutout resembling yours truly. This paper representation of the ND State Advisor will embark on a journey across our great state, visiting FFA chapters, participating in community events, hanging out in classrooms and much more, all in the spirit of National FFA Week.</p>

Goals:

Goal 1
<ul style="list-style-type: none">• Have 15 chapters report photos with the flat FFA Advisor.
Plan of Action 1
<ul style="list-style-type: none">• Create the Flat State Advisor.• Send in National FFA Week packets.• Encourage teachers to use it and send us photos.• Post photos to our social media.
Outcome Evaluated and Reported 1
<ul style="list-style-type: none">• We had a lot of advisors send in pictures that we were able to showcase on social media.

Goal 2
<ul style="list-style-type: none">• Showcase the different activities that FFA Chapters do for National FFA Week.
Plan of Action 2
<ul style="list-style-type: none">• Collect posts and photos of what chapters are doing with the Flat State Advisor.• Post those on the ND FFA Social Medias.
Outcome Evaluated and Reported 2

- We were able to have a lot of engagement and excitement.

Accomplishments

- We increased our social media reach by 24.4% in the month of February for a total reach of 59.4 thousand. Our content interaction was up 218.5%.

Future Recommendations

- Create an easy submission spot on the website.

Activity #6

Activity Name: State Officer Initiative – Chapter Visits

Description
<ul style="list-style-type: none">The State Officers would like to spend more time with chapter members and visit local programs during their year of service to provide fun and exciting workshops for them to and to get them excited about FFA.

Goals:

Goal 1
<ul style="list-style-type: none">The State Officers have a goal of visiting 25% of chapters in the state. This is 24 chapters.
Plan of Action 1
<ul style="list-style-type: none">Send out the sign up Cognito to teachers and send our reminders.Encourage new teachers to sign up to have a State Officer come.Post on social media after State Officers have been there to build excitement.
Outcome Evaluated and Reported 1
<ul style="list-style-type: none">They have visited 18 chapters as of 3/12/2024.

Goal 2
<ul style="list-style-type: none">
Plan of Action 2
Outcome Evaluated and Reported 2

Accomplishments

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Future Recommendations

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Activity #7

Activity Name: Press Releases

Description
We will create press releases for events that happened to be shared in local communities, we are also wanting to create an AI tool that would help teachers create press releases by plugging in information.

Goals:

Goal 1
<ul style="list-style-type: none">• Send a press release for each state event we host.
Plan of Action 1
<ul style="list-style-type: none">• Create a template for our press releases.• Update after each event.• Send out on the ListServ.
Outcome Evaluated and Reported 1
<ul style="list-style-type: none">• We have sent them out for all our state events, but also for award and grant winners as well.

Goal 2
<ul style="list-style-type: none">• Create an AI tool that could help teachers create press releases for their local and state involvement.
Plan of Action 2
<ul style="list-style-type: none">• Check out different applications that can be used to do this.• Test applications to see how it works.• Give teachers a template to insert information into.• Share the tools with teachers.
Outcome Evaluated and Reported 2

Accomplishments

- We have created 16 press releases as of 3/12/2024.

Future Recommendations

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Activity #8

Activity Name: Red River Farm Network PSAs

Description
<ul style="list-style-type: none">The State FFA Officers will work with Red River Farm Network to create radio public service announcements to help spread awareness about FFA. These will air not only during FFA Week, but also during other times of the year as well.

Goals:

Goal 1
<ul style="list-style-type: none">Have PSAs recorded and aired for more things than just National FFA Week.
Plan of Action 1
<ul style="list-style-type: none">Write PSA Scripts.Divide out among the State Officers.Have them record.Review them.Send to Red River Network
Outcome Evaluated and Reported 1
<ul style="list-style-type: none">We aired 26 PSAs in the spring of 2024 that talked about National FFA Week and SAEs.

Goal 2
<ul style="list-style-type: none">Have FFA members from across the state complete audio clips for PSAs.
Plan of Action 2
<ul style="list-style-type: none">Create a submission file.Email out to teachers.Recruit students to participate.Review and edit sound clips.Send to Red River Farm Network
Outcome Evaluated and Reported 2
<ul style="list-style-type: none">We have not had submissions from FFA members yet.

Accomplishments

- Used the PSAs to create the Blue Jacket Frequency.

Future Recommendations

Activity #9

Activity Name: National FFA SAE Videos

Description
<ul style="list-style-type: none">National FFA came to North Dakota and filmed students for their SAE projects and will be showcased to the entire country.

Goals:

Goal 1
<ul style="list-style-type: none">Have at least 3 students showcased for National FFA SAE Videos.
Plan of Action 1
<ul style="list-style-type: none">Identify strong SAE Programs in our state.Select students with strong SAEs and good public speaking skills to represent North Dakota.Help schedule recording with National FFA.
Outcome Evaluated and Reported 1
<ul style="list-style-type: none">7 students from 4 different chapters were filmed.

Goal 2
<ul style="list-style-type: none">Use the completed videos at ND State FFA Convention
Plan of Action 2
<ul style="list-style-type: none">Build in the SAE videos into ND State Convention Session ScriptsDownload the videos and add to Client Sharing Folder with Livewire
Outcome Evaluated and Reported 2

Accomplishments

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Future Recommendations

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Activity #10

Activity Name: Leadership Pins

Description
<ul style="list-style-type: none">The State Officers will be given pins to utilize throughout their year of service to give to members they see that showcase high levels of leadership. These pins are to serve as a

Goals:

Goal 1
<ul style="list-style-type: none">The State FFA Officers will identify one student at each visit to give a leadership pin to.
Plan of Action 1
<ul style="list-style-type: none">Collect pins.Give pins to the officers.Help them come up with ideas of when to give out pins.Remind officers to give out pins.
Outcome Evaluated and Reported 1

Goal 2
<ul style="list-style-type: none">
Plan of Action 2
Outcome Evaluated and Reported 2

Accomplishments

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Future Recommendations



Activity #11

Activity Name: State Officer Brand Kit

Description
<ul style="list-style-type: none">We will put together a brand kit to be used by officers and chapters when State Officers are representing the North Dakota FFA Association. Things include email signatures, officer bios, PowerPoint formats, and more.

Goals:

Goal 1
<ul style="list-style-type: none">Create consistent branding of our officers through utilizing the same branding materials.
Plan of Action 1
<ul style="list-style-type: none">Decide fonts and colors to use consistently in our materials.Create PowerPoint templates for State Officers to use when going to chapter visits.Help State Officers format them.
Outcome Evaluated and Reported 1
<ul style="list-style-type: none">All State Officers have been using the same PowerPoint template for their visits that has the same fonts, colors, and logos to represent our organization in a professional way.

Goal 2
<ul style="list-style-type: none">Create officer bios that schools can use to show their schools and communities about the visiting State Officers.
Plan of Action 2
<ul style="list-style-type: none">Send out survey information to the State Officers.Compile the information.Create a template for the officer bios.Insert information.Review and proof.Post to the website for us.Notify teachers of them.
Outcome Evaluated and Reported 2

- We made officer bios for each State Officer and have them on the website.

Accomplishments

Future Recommendations

North Dakota FFA Association Budget – 2023–2024

2023–2024 BUDGET								
Fiscal Year runs July 1st–June 30th								
Income	21-22 Budget	21-22 Actual		22-23 Budget	22-23 Actual		23-24 Budget	23-24 Actual
Basecamp	2,300.00	1,569.19		2,300.00	0.00		0.00	
CTSO Fiscal	5,838.00	5,838.00		5,838.00	6,012.00		6,186.00	
District Leadership	2,500.00	2,648.80		2,500.00	2,920.00		3,000.00	
Dues	70,000.00	79,518.00		80,000.00	83,025.00		83,000.00	
FFA Camp	16,000.00	3,800.00		12,000.00	8,100.00		8,500.00	
Horse Judging	300.00	300.00		300.00	1,646.00		1,650.00	
Land Judging	250.00	802.36		800.00	250.00		250.00	
LDE Day		3,068.00		3,000.00	1,400.00		1,500.00	
Leadership Conference	85,000.00	94,271.00		100,000.00	86,887.00		86,500.00	
Other, Inc (general)	0.00	0.00		0.00	27,637.36		0.00	
National Convention	0.00	3,716.56		1,000.00	6,710.03		6,700.00	
Post Secondary Ag	12,500.00	14,400.00		12,500.00	13,620.00		13,500.00	
Professional Development	250.00	0.00		200.00	0.00		0.00	
Range Judging	250.00	1,278.00		500.00	250.00		250.00	
Service Project		0.00		0.00	0.00		0.00	
Star Income	12,500.00	14,400.00		14,000.00	13,440.00		13,500.00	
State Convention	200,000.00	204,556.50		220,000.00	311,814.00		310,000.00	
State Fair	3,000.00	4,650.50		4,500.00	3,148.00		3,100.00	
State Officers	0.00	0.00		5,000.00	0.00		0.00	
Summit	0.00	0.00		0.00	0.00		0.00	
Winter CDEs	5,000.00	0.00		5,000.00	5,809.00		5,500.00	
TOTAL	\$415,688.00	\$434,816.91		\$469,438.00	\$572,668.39		\$543,136.00	\$0.00

2023-2024 BUDGET								
Fiscal Year runs July 1st-June 30th								
Income	21-22 Budget	21-22 Actual		22-23 Budget	22-23 Actual		23-24 Budget	23-24 Actual
AET	20,000.00	23,340.00		26,000.00	27,742.00		28,000.00	
Bank Charges	100.00	43.00		100.00	55.00		100.00	
Basecamp	2,500.00	1,569.19		2,500.00	2,630.00		2,650.00	
Board of Directors	500.00	0.00		1,000.00	0.00		1,000.00	
Checkpoints - State Officers	3,300.00	1,353.49		3,500.00	1,267.00		1,300.00	
CTE Fiscal	5,838.00	5,838.00		5,838.00	6,012.00		6,012.00	
District Leadership	6,000.00	4,758.61		6,000.00	7,775.82		8,000.00	
Dues	48,000.00	41,501.00		48,000.00	46,986.70		48,000.00	
Equipment	1,000.00	2,616.12		1,000.00	0.00		1,000.00	
FFA Camp	14,000.00	3,129.00		10,000.00	8,547.33		8,600.00	
Horse Judging	300.00	1,113.00		550.00	2,068.79		2,100.00	
Insurance	1,300.00	1,174.00		1,300.00	1,229.00		1,300.00	
Land Judging	300.00	1,069.75		1,100.00	459.23		500.00	
LDE Day	2,500.00	2,071.13		10,000.00	8,400.00		8,500.00	
Leadership Conference	74,000.00	45,686.06		74,000.00	44,956.54		45,500.00	
Misc. (general)	5,000.00	22,377.07		24,000.00	23,808.33		24,000.00	
National Convention	12,500.00	15,374.30		20,000.00	28,505.80		29,000.00	
Office Expense	1,500.00	307.26		1,000.00	1,754.21		2,000.00	
PSA Expense	11,000.00	7,000.00		11,000.00	15,718.00		16,000.00	
Professional Development	250.00	60.00		200.00	1,028.00		1,200.00	
Range Judging	250.00	1,295.52		550.00	761.94		800.00	
Service Project	0.00	455.34		500.00	580.00		600.00	
SPC/Summit	2,000.00	1,664.30		3,800.00	2,848.00		3,000.00	
State Convention	165,000.00	57,916.79		170,000.00	216,083.00		220,000.00	

2023-2024 BUDGET								
Fiscal Year runs July 1st-June 30th								
State Fair	15,000.00	15,560.40		16,000.00	14,227.00		15,000.00	
State Officer Expenses	21,000.00	11,256.57		20,000.00	27,252.49		28,000.00	
Volunteer/Judging		802.76		1,000.00	2,060.00		2,500.00	
Rental Storage	1,200.00	1,200.00		1,200.00	1,200.00		1,200.00	
Winter CDEs	6,500.00	456.00		10,000.00	13,665.34		14,000.00	
Winter Show	250.00	200.00		400.00	200.00		0.00	0.00
TOTAL	\$421,088.00	\$271,188.66		\$470,538.00	\$507,821.52		\$519,862.00	\$0.00
OVERALL TOTAL	-\$5,400.00	\$163,628.25		-\$1,100.00	\$64,846.87		\$23,274.00	\$0.00